Ipsos Public Affairs

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Interview dates: October 2-6, 2008
Interviews: 1,012 adults; 858 registered voters
Margin of error: +-3.1 for all adults; +-3.3 for registered voters

Ipsos/McClatchy Poll
PROJECT #81-6939-01
NOTE: all results shown are percentages unless otherwise labeled.

These are some of the findings of an Ipsos poll conducted October 2-6. For the survey, a nationally representative, randomly selected sample of exactly 1,012 adults aged 18 and older across the United States was interviewed by Ipsos. With a sample of this size, the results are considered accurate within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. We interviewed 858 registered voters. With a sample of this size, the results are considered accurate within ± 3.3 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual U.S. population according to U.S. Census figures. Interviews were conducted with respondents on land-line telephones and cellular phones. Respondents had the option to be interviewed in English or Spanish

PERCENTAGES ARE REPORTED ON REGISTERED VOTERS ONLY

1a-b. **(IF ALREADY VOTED, ASK:)** For whom did you vote for President?
(IF NOT ALREADY VOTED, ASK:) If the election for president were held today and the candidates were **(READ ANSWER LIST)**, for whom would you vote?
(IF NO CANDIDATE PROVIDED, ASK:) Do you lean more toward...

	10/2-6/08	9/26-29/08	9/18-22/08	9/11-15/08	9/5-9/08
Barack Obama for president and Joe Biden for vice president, the Democrats	47	46	44	45	45
John McCain for president and Sarah Palin for vice president, the Republicans	40	42	43	45	46
Ralph Nader for president and Matt Gonzalez for vice president, the Independents	3	2	2	2	2
Bob Barr for president and Wayne Allyn Root for vice president, the Libertarians	1	1	2	1	1
None / Don't know	9	9	9	7	6

(Q1c. ASKED ONLY OF RESPONDENTS WHO DID INITIALLY PROVIDE A CANDIDATE.)
1d. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

OBAMA / BIDEN (Base: 364)	10/2-6/08	9/26-29/08	9/18-22/08	9/11-15/08	9/5-9/08
Definitely will vote for candidate	79	77	80	80	80
Probably will vote for candidate	13	13	11	13	12
Could change mind	8	8	7	7	8
DK/NS	0	1	2	-	0

McCAIN / PALIN (Base: 354)	10/2-6/08	9/26-29/08	9/18-22/08	9/11-15/08	9/5-9/08
Definitely will vote for candidate	76	74	72	71	77
Probably will vote for candidate	14	18	17	16	13
Could change mind	9	8	10	12	10
DK/NS	1	0	0	0	0

2. Do you think **(Joe Biden/Sarah Palin)** is qualified to be President?

Joe Biden	**10/2-6/08**	**9/5-9/08**
Yes	60	60
No	32	31
DK/NS	8	9

Sarah Palin	**10/2-6/08**	**9/5-9/08**
Yes	43	48
No	51	44
DK/NS	6	8

3. Who's stronger on...?

	Barack Obama	John McCain	Both equally	Neither	DK/NS
Foreign policy					
10/2-6/08	39	54	0	4	3
9/18-22/08	39	53	1	3	4
9/5-9/08	36	55	2	2	4
Healthcare					
10/2-6/08	53	34	1	7	5
9/18-22/08	50	36	1	8	6
9/5-9/08	50	37	1	6	6
Jobs and the economy					
10/2-6/08	52	37	2	5	4
9/18-22/08	48	40	1	6	3
9/5-9/08	48	43	1	5	4
Leadership					
10/2-6/08	47	46	3	2	2
9/18-22/08	42	50	2	3	4
9/5-9/08	42	51	3	3	2
National security					
10/2-6/08	35	58	1	3	3
9/18-22/08	32	60	2	3	2
9/5-9/08	33	59	2	3	3
Representing change					
10/2-6/08	58	31	2	6	3
9/18-22/08	57	32	2	6	3
9/5-9/08	53	38	2	4	2
Family values					
10/2-6/08	47	41	5	2	5
9/18-22/08	46	43	6	3	3
Taxes					
10/2-6/08	45	39	2	6	8
9/18-22/08	47	41	1	5	5

3a. Which one of these issues would you say is most important when thinking about the current Presidential election campaign?

	Most important issue		Most + second most important issue	
	10/2-6/08	***9/18-22/08***	***10/2-6/08***	***9/18-22/08***
Jobs and the economy	42	36	65	59
National security	16	16	33	35
Leadership	11	12	18	19
Representing change	6	9	12	15
Healthcare	8	8	22	25
Family Values	9	8	15	16
Foreign policy	4	5	18	13
Taxes	3	2	12	10
None	1	1	1	1
DK/NS	0	2	0	2

[ASK EACH RESPONDENT EITHER 4A/4B.]

4a. When you think about the problems on Wall Street is it better for the government to step in and rescue the financial markets or is it better if the government does not rescue the financial markets?

Base: (433 respondents)

Is it better for the government to step in and rescue the financial markets	52
Is it better if the government does not rescue the financial markets	41
DK/NS	7

4b. When you think about the problems on Wall Street is it better for the government to bailout the financial markets or is it better if the government does not bailout the financial markets?

Base: (425 respondents)

Is it better for the government to bailout the financial markets	42
Is it better if the government does not bailout the financial markets	51
DK/NS	7

PARTY AFFILIATION / IDEOLOGY

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

2b. Do you lean strongly or only moderately toward the Democratic Party?
2c. Do you lean strongly or only moderately toward the Republican Party?
2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS				
	10/2-6/08	***9/26-29/08***	***9/18-22/08***	***9/11-15/08***	***9/5-9/08***
Strongly Democrat	24	27	22	23	25
Moderately Democrat	9	10	12	12	11
Lean Democrat	15	13	14	12	13
Strongly Republican	17	17	17	18	18
Moderately Republican	11	11	11	9	11
Lean Republican	14	13	13	12	14
Independent (No lean)	10	10	10	13	7
Total Democrats	48	49	48	47	49
Total Republicans	42	41	42	40	44
Initial Democrats	33	36	34	35	36
Initial Republicans	28	28	28	28	29

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(IF NO CANDIDATE PROVIDED, ASK:) Do you lean more toward...

		GENDER		AGE			RACE				REGION			
	TOTAL	MALE	FEMALE	18-34	35-54	55+	HISPANIC	WHITE	BLACK	OTHER	NORTH-EAST	MID-WEST	SOUTH	WEST
Obama / Biden	47	40	53	52	46	45	64	39	91	63	49	50	41	53
McCain / Palin	40	45	36	31	42	44	18	48	4	37	32	38	50	32
Nader / Gonzalez	3	4	2	7	2	2	0	4	1	-	6	3	2	3
Barr / Root	1	1	0	1	0	0	-	1	-	-	-	-	1	0
None / Unsure	9	10	9	9	10	9	18	8	4	-	13	9	6	12