Ipsos Public Affairs

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Interview dates: August 6-8, 2010
Interviews: 600 registered voters; 530 likely voters in Ohio
244 Democrats/Lean Democrats (RV); 258 Republicans/Lean Republicans (RV)
Margin of error: ± 4.0% for registered voters; ± 4.3 for likely voters
± 6.1% for Democrats (RV); ± 6.0% for Republicans (RV)

Political Polling in Ohio: Wave 1

Research undertaken for Reuters

These are findings from an Ipsos poll conducted August 6-8, 2010 on behalf of Reuters. For the survey, a representative, randomly selected sample of exactly 600 adults aged 18 and older across Ohio who are registered voters was interviewed by Ipsos. With a sample of this size, the results are considered accurate within 4 percentage points, 19 times out of 20, of what they would have been had the entire population of registered voters in Ohio been polled. Likely voters (reported on for ballot questions only) are defined as individuals currently registered to vote, who voted in the 2008 Presidential election, are a 7-10 on a 10-point likelihood to vote scale, and are interested in following news about the campaign 'a great deal' or 'quite a bit.' Individuals who did not vote in the 2008 Presidential election qualify as likely voters if they are registered to vote, are an 8-10 on a 10-point likelihood to vote scale, and are interested in following news about the campaign 'a great deal' or 'quite a bit.' Out of our sample of 600 registered voters, 417 are likely voters. With a sample of this size, the results are considered accurate within ±4.3 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled.

All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual Ohio registered voter population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish. Figures filtered on Democrats, Republicans, and Independents are based on registered voters and not likely voters. Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding. Please note that throughout this document, figures based on Independent voters are indicative only due to very small sample size (63).

PARTY AFFILIATION / IDEOLOGY

1. Are you currently registered to vote, or not?

	Registered voters	Democrats	Republicans	Independents
Yes	100	100	100	100
No	0	0	0	0

2. Sometimes things come up and people are not able to vote. In the 2008 election for President, did you happen to vote?

Yes	88
No	12
Don't know / Refused	1

3. Why not? *(Base = All who did not vote at 2008 Presidential Election (40))*

Not registered, too busy, something came up	50
Did not approve of candidates	18
Too young to vote at the time	17
Could not get to the polls	4
Did not live in state/district at the time	3
Forgot	1
Don't know / Refused	9

4. On November 2nd, midterm elections will be held. Ohio voters will elect a Senator, Members of Congress, Governor, and other state-level positions. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming elections? You can use any number between 1 and 10, to indicate how strongly you feel about your likelihood to vote.

	Registered voters	Democrats	Republicans	Independents
1 – Completely certain will NOT vote	2	2	2	4
2	1	1	0	1
3	3	4	1	1
4	1	1	2	0
5	7	11	2	9
6	2	3	1	3
7	7	11	2	12
8	8	10	9	1
9	6	5	5	10
10 – Completely certain WILL vote	63	52	75	61
Don't know / Refused	*	1	0	0

5. How much interest do you have in following news about the campaigns for the midterm elections in Ohio?

	Registered voters	Democrats	Republicans	Independents
A great deal	27	20	38	20
Quite a bit	25	26	26	27
Only some	28	34	19	30
Very little	13	13	11	11
No interest at all	7	7	5	12
Not sure / Refused	*	*	*	0
TOTAL: Great deal/Quite a bit	**53**	**46**	**64**	**47**
TOTAL: None/Very little	**19**	**20**	**16**	**23**

6. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
IF "DEMOCRAT" TO Q6, Q7 ASKED. IF "REPUBLICAN" TO Q6, Q8 ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q6, Q9 ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
7. Do you lean strongly or only moderately toward the Democratic Party?
8. Do you lean strongly or only moderately toward the Republican Party?
9. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	Likely voters	Registered voters
Strongly Democrat	18	19
Moderately Democrat	14	13
Lean Democrat	10	12
Strongly Republican	18	16
Moderately Republican	11	9
Lean Republican	14	14
Independent (No lean)	9	10
DK / Ref	3	3
Total Democrats	**42**	**45**
Total Republicans	**42**	**39**
Total Independents	**9**	**10**

10. Generally speaking, would you say things in Ohio are heading in the right direction, or are they off on the wrong track? ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.

	Registered voters	Democrats	Republicans	Independents
Right direction	30	47	10	25
Wrong track	63	45	86	70
Not sure / Refused	7	7	4	5

11. What do you think are the biggest problems facing Ohio now?
OPEN-ENDED: DO NOT READ OUT. INTERVIEWERS: CODE INTO CATEGORIES BELOW UNLESS RESPONSE ABSOLUTELY DOES NOT FIT. PLEASE CONSIDER THESE 'BROAD' DEFINITIONS AND TRY TO CODE RESPONSES INTO PRECODES BELOW.

Economy / jobs *(includes: national economy, Ohio's economy, lack of jobs, wrong jobs, not enough work, etc)*	79
Government / politics / politicians *(includes: named politicians, corrupt government, legislature, parties, national government, etc)*	12
Education	10
Budget / Deficit	8
Taxes *(includes: too much tax, tax increases, disproportionate tax, etc)*	7
Healthcare *(includes: national and also within Ohio)*	4
Transportation *(includes: lack of public transportation, traffic, car/truck problems, etc)*	3
Welfare / Social support	2
Housing *(includes: cost of housing, foreclosures, property insurance rates etc)*	1
Immigration	1
Crime	1
Environment/Pollution *(includes: global warming, damage to natural environment, littering, exhaust from cars, etc)*	1
Energy *(includes: oil issues/concerns, lack of energy, gas prices, price of power, etc)*	1
Morality *(including: abortion, homosexuality, morality generally)*	1
High cost of living	1
Other	4
Don't know / Refused	4

I know it is a long way off, but thinking about the elections this fall…

12. …if the election for US Senator were held today, would you vote for Republican candidate Rob Portman or Democratic candidate Lee Fisher [REVERSE NAMES]? ASK Q13 IF 'DK/ REFUSED' AT Q12
13. *Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)*

	Likely voters	Registered voters	Democrats (RV)	Republicans (RV)	Independents (RV)
Rob Portman (Republican)	43	41	12	79	38
Lee Fisher (Democrat)	36	37	72	3	9
Candidate from another political party (VOL)	1	1	1	1	0
DK/Ref/Unsure (VOL)	20	21	15	17	53

14. …if the election for Governor of Ohio were today, would you vote for Republican candidate John Kasich or Democratic candidate Ted Strickland [REVERSE NAMES]? ASK Q15 IF 'DON'T KNOW / REFUSED' AT Q14
15. *Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)*

	Likely voters	Registered voters	Democrats (RV)	Republicans (RV)	Independents (RV)
John Kasich (Republican)	48	45	18	80	41
Ted Strickland (Democrat)	39	41	72	12	31
Candidate from another political party (VOL)	*	1	1	*	5
DK/Ref/Unsure (VOL)	13	13	9	8	24

16. Overall, do you approve, disapprove or have mixed feelings about the way Ted Strickland is handling his job as Governor of Ohio? IF "APPROVE" OR "DISAPPROVE" TO Q16, ASK Q17. IF "HAVE MIXED FEELINGS /DK/REF" TO Q16, ASK Q18.
17. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
18. If you had to choose, do you lean more towards approve or disapprove?

	Registered voters	Democrats	Republicans	Independents
Strongly approve	7	13	*	3
Somewhat approve	14	23	6	14
Lean approve	22	27	14	22
Still have mixed feelings	4	4	2	12
Lean disapprove	22	19	29	11
Somewhat disapprove	7	4	10	12
Strongly disapprove	21	9	35	26
Not sure	3	2	3	1
TOTAL: Approve	**43**	**63**	**21**	**39**
TOTAL: Disapprove	**51**	**32**	**74**	**49**

28. Now I am going to read you a list of items. For each one, please tell me whether you think it is mostly to blame, partially to blame, or not at all to blame for the current economic situation. READ OUT AND RANDOMIZE A-E

	Mostly to blame	Partially to blame	Not at all to blame	Don't know / Refused	**TOTAL: Mostly + Partially**
A. The current administration and President Obama	26	43	29	1	**69**
B. The previous administration and President Bush	39	47	13	1	**86**
C. Bankers and Wall Street	47	46	5	2	**93**
D. The downturn in the global economy	31	54	11	4	**85**
E. Americans spending far beyond their means	43	45	11	1	**88**