Ipsos Public Affairs

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Interview dates: August 6-8, 2010
Interviews: 600 registered voters
244 Democrats/Lean Democrats; 258 Republicans/Lean Republicans
Margin of error: ± 4.0% for registered voters
± 6.1% for Democrats; ± 6.0% for Republicans

Ohio Special Report: August 2010

Research undertaken for Reuters

These are findings from an Ipsos poll conducted August 6-8, 2010 on behalf of Reuters. For the survey, a representative, randomly selected sample of exactly 600 adults aged 18 and older across Ohio who are registered voters was interviewed by Ipsos. With a sample of this size, the results are considered accurate within 4 percentage points, 19 times out of 20, of what they would have been had the entire population of registered voters in Ohio been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual Ohio registered voter population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish. Please note that throughout this document, figures based on Independent voters are indicative only due to very small sample size (63). Figures filtered on Democrats, Republicans, and Independents are based on registered voters and not likely voters. Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding.

****NOTE THAT THESE QUESTIONS WERE PART OF A LARGER, STATE-WIDE POLITICAL POLL PUBLISHED YESTERDAY (10TH AUG 2010), WHICH INCLUDED OHIO SENATE AND GUBERNATORIAL BALLOT QUESTIONS****

1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
   IF "DEMOCRAT" TO Q1, Q2 ASKED. IF "REPUBLICAN" TO Q1, Q3 ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q1, Q4 ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
2. Do you lean strongly or only moderately toward the Democratic Party?
3. Do you lean strongly or only moderately toward the Republican Party?
4. Do your beliefs tend to lean more toward the Democrats or the Republicans?

Strongly Democrat	19
Moderately Democrat	13
Lean Democrat	12
Strongly Republican	16
Moderately Republican	9
Lean Republican	14
Independent (No lean)	10
DK / Ref	3
Total Democrats	**45**
Total Republicans	**39**
Total Independents	**10**

5. Overall, do you have a favorable or unfavorable view of John Kasich? DO NOT READ LIST

	Registered voters	Democrats	Republicans	Independents
Favorable	38	20	63	32
Unfavorable	19	30	5	20
Neither / neutral	22	28	14	20
Don't know / Refused	21	21	18	28

6. And how much, if anything, do you feel you know about John Kasich, who is the Republican candidate for Governor of Ohio? PROMPT FROM LIST BELOW.

	Registered voters	Democrats	Republicans	Independents
A great deal	9	5	12	18
Some	35	29	43	29
Very little	30	32	29	29
Nothing at all	24	31	16	25
Don't know / Refused	2	4	0	0

7. To the best of your knowledge, what kind of work did John Kasich do prior to running for senate? What was his job or jobs? DO NOT READ OUT. CODE FROM BELOW. ALLOW MULTIPLE RESPONSES. NOTE WE ARE NOT COLLECTING 'OTHER – SPECIFY' RESPONSES AS WE ARE MAINLY INTERESTED IN IF THEY KNOW HE WAS A BANKER.

	Registered voters	Democrats	Republicans	Independents
Banking / Investment Banker / Lehman Brothers / Wall Street	16	14	20	17
Congressman / Member of Congress / Politician	6	2	11	9
Lawyer	4	4	4	6
Television host / anchor / personality / on TV	2	3	2	1
Other	8	6	10	12
Don't know / Refused	68	75	60	59

THE FOLLOWING TWO QUESTIONS WERE SPLIT SAMPLED: HALF (N=300) WERE ASKED Q8 AND THE OTHER HALF WERE ASKED Q9

8. As you may know, John Kasich was a Congressman for Ohio from 1983 to 2001. Thinking about the election this November, does John Kasich's experience as a former congressman make you more likely to vote for him, less likely to vote for him, or does it make no difference?

n = 300	Registered voters	Democrats	Republicans	Independents
More likely to vote for him	26	18	37	17
Less likely to vote for him	10	15	2	16
No difference	63	65	60	67
Don't know / Refused	2	3	1	0

9. As you may know, John Kasich was an investment banker at Lehman Brothers from 2001 to 2008. Thinking about the election this November, does John Kasich's experience as a former investment banker make you more likely to vote for him, less likely to vote for him, or does it make no difference? I

n = 300	Registered voters	Democrats	Republicans	Independents
More likely to vote for him	10	6	13	4
Less likely to vote for him	29	38	16	40
No difference	58	54	68	56
Don't know / Refused	4	2	3	0