## **Health Company Responsibilities**

How important is it to you that manufacturers of pharmaceuticals and/or medical devices get involved in each of the following areas?

Very important Fairly important			Very/Fairly	
Developing vaccines to prevent an epidemic such as AIDS or avian flu			Important %	
	72%	21%	93	
Providing medicines/medical equipm event of a major disaster, e.g. earthque	ent in the uake/flood			
	69%	24%	93	
Patient assistance programs that procheaper or free drugs to low income	<i>r</i> ide families			
6	5%	26%	91	
Education initiatives to encourage healthier lifestyles				
48%		10%	88	
Contributing to discussions on public health policy				
38%				
	44%	o l	82	
Improving access to healthcare in developing countries	44%		82	
	42%		82 69	
in developing countries				
in developing countries  27%  Reducing the use of animals in				