

BALLOT (DECIDED VOTERS)

Thinking of how you feel right now, if a provincial election were held tomorrow here in BC, which of the following parties candidates would you be most likely to support, or lean towards?

	REGION			GENDER		AGE			
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	650	338	113	200	332	318	174	238	238
UNWEIGHTED 'N'	642	319	138	185	325	317	137	262	243
The New Democratic Party (NDP)	312 48%	162 48%	59 52%	91 46%	139 42%	173 54%	79 46%	114 48%	119 50%
The BC Liberal Party	189 29%	112 33%	27 24%	50 25%	115 35%	74 23%	35 20%	75 32%	78 33%
The BC Conservatives	72 11%	29 9%	14 12%	29 15%	46 14%	25 8%	23 13%	23 10%	25 10%
The Green Party	59 9%	26 8%	11 10%	21 11%	22 7%	37 12%	24 14%	19 8%	15 6%
Other	20 3%	9 3%	3 2%	8 4%	10 3%	10 3%	12 7%	5 2%	2 1%

LEADER APPROVAL - CLARK

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? Christy Clark as Premier

	REGION			GENDER		AGE			
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	800	419	137	243	386	414	231	291	278
UNWEIGHTED 'N'	800	401	170	229	381	419	188	327	285
Approve strongly	50 6%	23 6%	9 7%	18 7%	31 8%	19 5%	12 5%	17 6%	21 8%
Approve somewhat	188 24%	102 24%	33 24%	54 22%	102 26%	87 21%	44 19%	70 24%	74 27%
Disapprove somewhat	164 21%	97 23%	28 20%	39 16%	80 21%	84 20%	61 26%	61 21%	43 15%
Disapprove strongly	345 43%	171 41%	62 45%	113 47%	157 41%	188 45%	92 40%	122 42%	131 47%
Don't know	52 6%	27 6%	6 4%	20 8%	17 4%	35 8%	22 9%	21 7%	9 3%
TOTAL APPROVE	238 30%	125 30%	42 31%	71 29%	132 34%	106 26%	56 24%	87 30%	95 34%
TOTAL DISAPPROVE	510 64%	268 64%	90 65%	152 63%	237 61%	272 66%	153 66%	182 63%	174 63%

LEADER APPROVAL - DIX

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? Adrian Dix as NDP and Opposition leader

	REGION			GENDER		AGE			
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	800	419	137	243	386	414	231	291	278
UNWEIGHTED 'N'	800	401	170	229	381	419	188	327	285
Approve strongly	142 18%	74 18%	25 18%	43 18%	64 17%	77 19%	22 10%	49 17%	70 25%
Approve somewhat	269 34%	137 33%	53 39%	79 33%	127 33%	143 34%	96 42%	89 31%	84 30%
Disapprove somewhat	133 17%	70 17%	24 17%	40 16%	69 18%	65 16%	32 14%	58 20%	44 16%
Disapprove strongly	180 22%	100 24%	26 19%	54 22%	103 27%	77 18%	48 21%	64 22%	69 25%
Don't know	76 9%	39 9%	10 7%	27 11%	23 6%	53 13%	33 14%	30 10%	12 4%
TOTAL APPROVE	411 51%	211 50%	78 57%	122 50%	191 50%	220 53%	119 51%	139 48%	153 55%
TOTAL DISAPPROVE	313 39%	170 41%	49 36%	94 39%	172 45%	141 34%	79 34%	122 42%	112 40%

LEADER APPROVAL - CUMMINS

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? John Cummins as leader of the BC Conservatives

	REGION			GENDER		AGE			
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	800	419	137	243	386	414	231	291	278
UNWEIGHTED 'N'	800	401	170	229	381	419	188	327	285
Approve strongly	16 2%	9 2%	1 1%	6 2%	13 3%	3 1%	5 2%	5 2%	6 2%
Approve somewhat	134 17%	71 17%	28 21%	35 14%	71 18%	64 15%	30 13%	57 20%	47 17%
Disapprove somewhat	191 24%	104 25%	33 24%	54 22%	104 27%	87 21%	52 22%	76 26%	64 23%
Disapprove strongly	181 23%	93 22%	34 25%	54 22%	108 28%	73 18%	53 23%	56 19%	72 26%
Don't know	278 35%	142 34%	41 30%	94 39%	92 24%	186 45%	91 39%	96 33%	90 33%
TOTAL APPROVE	150 19%	80 19%	29 21%	41 17%	83 22%	67 16%	35 15%	63 22%	52 19%
TOTAL DISAPPROVE	372 46%	197 47%	67 49%	108 44%	212 55%	160 39%	105 45%	132 45%	135 49%

LEADER APPROVAL - STERK

Overall, do you approve or disapprove of the job each of the following political leaders has been doing in BC? Jane Sterk as leader of the Green Party

	REGION			GENDER		AGE			
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	800	419	137	243	386	414	231	291	278
UNWEIGHTED 'N'	800	401	170	229	381	419	188	327	285
Approve strongly	25 3%	10 2%	4 3%	12 5%	14 4%	11 3%	16 7%	8 3%	1 *%
Approve somewhat	202 25%	101 24%	42 30%	59 24%	92 24%	110 27%	57 25%	72 25%	72 26%
Disapprove somewhat	83 10%	38 9%	16 11%	29 12%	50 13%	33 8%	25 11%	33 11%	26 9%
Disapprove strongly	79 10%	37 9%	19 14%	23 9%	54 14%	26 6%	24 10%	25 9%	30 11%
Don't know	410 51%	234 56%	57 42%	120 49%	177 46%	233 56%	109 47%	153 52%	149 54%
TOTAL APPROVE	227 28%	111 26%	45 33%	71 29%	105 27%	122 29%	74 32%	80 28%	73 26%
TOTAL DISAPPROVE	163 20%	75 18%	35 25%	52 22%	104 27%	59 14%	49 21%	58 20%	56 20%

BEST PREMIER

And regardless of your political preference, which of these leaders do you think would make the best Premier of British Columbia?

	REGION			GENDER		AGE			
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	800	419	137	243	386	414	231	291	278
UNWEIGHTED 'N'	800	401	170	229	381	419	188	327	285
Adrian Dix	285 36%	148 35%	53 39%	84 35%	129 33%	156 38%	60 26%	101 35%	123 44%
Christy Clark	184 23%	103 25%	27 20%	53 22%	111 29%	72 17%	36 16%	69 24%	79 28%
John Cummins	79 10%	36 9%	13 10%	29 12%	53 14%	26 6%	25 11%	31 11%	24 9%
Jane Sterk	33 4%	15 4%	5 3%	13 6%	17 4%	16 4%	19 8%	11 4%	3 1%
Don't know	220 27%	118 28%	39 28%	63 26%	76 20%	143 35%	91 39%	79 27%	49 18%

PREDICTED ELECTION OUTCOME

Which outcome do you think is most likely in the upcoming May 2013 election?

	REGION			GENDER		AGE			
	TOTAL	METRO VANCOUVER	VANCOUVER ISLAND	INTERIOR /NORTH	MALE	FEMALE	18-34	35-54	55+
Total 'N'	800 100%	419 100%	137 100%	243 100%	386 100%	414 100%	231 100%	291 100%	278 100%
UNWEIGHTED 'N'	800	401	170	229	381	419	188	327	285
A BC Liberal majority government	66 8%	31 7%	9 7%	26 10%	32 8%	34 8%	24 11%	18 6%	23 8%
A New Democratic Party (NDP) majority government	468 58%	241 57%	90 65%	137 56%	246 64%	221 54%	125 54%	171 59%	173 62%
Some other outcome	164 20%	91 22%	23 17%	50 21%	75 19%	89 22%	40 17%	65 22%	59 21%
Don't know	103 13%	56 13%	16 12%	30 12%	33 9%	69 17%	42 18%	38 13%	23 8%