

Product Concept/Product Name	Category	Description
Electrica - Lithium	Auto/Transport	All-eletric car with lithium battery pack
Ford Escape Plug-In Hybrid	Auto/Transport	Hybrid gas-electric medium size SUV
GEM Peapod	Auto/Transport	Electric mini-car from Chrysler
Renault Twizy	Auto/Transport	Electric mini-car with standard charge, full charge or battery swap options
Renault Zoe Z.E.	Auto/Transport	Electric vehicle with standard charge, full charge or battery swap options
Renault Fluence Z.E.	Auto/Transport	Electric vehicle with standard charge, full charge or battery swap options
Renault Kangoo Z.E.	Auto/Transport	Electric vehicle with standard charge, full charge or battery swap options
Tesla Model S	Auto/Transport	Electric vehicle with standard charge, full charge or battery swap options
Toyota Plug-In Prius	Auto/Transport	Plug-in hybrid electric vehicle (PHEV)
Vehicle diagnostic reporting	Auto/Transport	Vehicle Check-Up Button. added feature in vehicle, press the button and run a complete systems check
Zipcar	Auto/Transport	Online car rental and instant pick up with zipcard- wave and unlock car
Powerpack Battery by Powermat	Charger Pads	Custom-size batteries for mobile devices that can be wirelessly recharged when the device (phone) or the battery itself is placed onto a Powermat charger.
Powermat	Charger Pads	Wirelessly charge all your favorite electronic devices
Portable WildCharge Pad	Charger Pads	On the go wireless charger
Wireless Charging (Generic)	Charger Pads	Charge your devices such as laptop, mobile phone, mp3 players and much more without ever needing another wire
Baby Bottles with Temperature	Consumer	Easy to read temperature display
Bud Light Golden Wheat	Consumer	Premium light, unfiltered, wheat beer brewed with wheat malt, coriander, and citrus peels
GT's Organic Raw Kombucha, Various flavors	Consumer	Bubbly, tangy, effervescent drink. Contains liver detoxifiers, antioxidants, polyphenols, probiotics, and free-form amino acids
Starbucks VIA	Consumer	High quality instant coffee - tastes like regular Starbucks
CamelBak All Clear	Durable Goods	UV Microbiological Water Purifier
Dyson Air Multiplier	Durable Goods	Portable bladeless fan
Dyson DC 31	Durable Goods	Handheld vacuum ideal for quick pick-ups and spot cleaning
No Mess Electronic Shaver	Durable Goods	Vacuum like action, this shaver sucks in all the cut hair
Twin Draft Guard	Durable Goods	Works twice as hard as a single sided draft stopper for keeping cold air out of your home
Panasonic DMP-BDT350	DVR/DVD/Blu-ray	3D Blu-Ray player with built-in WiFi
Samsung BD-C6900	DVR/DVD/Blu-ray	3D Blu-Ray player with built-in WiFi

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Smart DVR	DVR/DVD/Blu-ray	Analyses the programs you view and recommends ones you might enjoy
Sony BDP-S770	DVR/DVD/Blu-ray	3D Blu-Ray player with built-in WiFi
Toshiba BDX3000	DVR/DVD/Blu-ray	3D Blu-Ray player
Halogen Energy Saver	Energy	High-efficiency halogen light bulbs to replace incandescent bulbs
Pharox60 6 Watt Dimmable LED	Energy	90% efficient, dimmable, warm white light bulb - Lifetime: 25 year + at 4hrs per day
SoL R38 LED	Energy	High performance, energy efficient light bulbs: 50,000 hour lifetime
Solar Panels For Home	Energy	Affordable, environmentally friendly way to do your part in cutting carbon emission
TerraPass	Energy	Online calculators for carbon footprint and energy saving products
FLO TV from Qualcomm	Entertainment & TV Services	Live mobile TV to your mobile device or car
mobiTV	Entertainment & TV Services	Live mobile TV to your mobile device
mSpot Mobile Movies	Entertainment & TV Services	On-demand videos to your mobile device
Dish Network TV Everywhere	Entertainment & TV Services	Watch shows and movies any time and anywhere, using technology from Slingbox and a remotely located, broadband-connected computer or Wi-Fi TV
TV Everywhere (Generic)	Entertainment & TV Services	Makes programming available to authenticated pay-TV subscribers on multiple Web sites and platforms.
COOL-ER	eReaders/Tablets	Uses eInk, creating like paper display and only uses power when clicking pages. Lighter and easy to read screen.
Entourage Edge	eReaders/Tablets	Dual screen e-reader and netbook
iRex DR800SG	eReaders/Tablets	eReader with touchscreen capabilities
Plastic logic Que proReader	eReaders/Tablets	Business oriented e-reader with touch screen capabilities
Skiff Reader	eReaders/Tablets	Digital newstand: large, thin, pliable e-reader specifically designed with newspaper and magazine articles -- and accompanying advertisements
Spring Design Alex	eReaders/Tablets	Stacked, dual-screen e-reader with smaller Android based touchscreen for navigating
Sony Reader Daily Edition	eReaders/Tablets	Wireless, large screen e-reader
ASUS DR-950 eReader	eReaders/Tablets	Wireless
Amazon PayPhrase	Financial Services	Simply way to verify your account to speed up paying: select phrase, create a 4-digit pin and sign in
Bing CashBack	Financial Services	Use Bing. Find great deals on the products you want from the stores that you know and trust. Get cashback savings.
Clear from American Express	Financial Services	No annual fee, no late fees, no balance transfer fees, no over-limit fees, and no cash advance fees
PAYMO Pay-By-Mobile	Financial Services	The fast, easy and safe way to buy virtual items online.
CashEdge POP Money	Financial Services	Send money to anyone using their email address, mobile phone number, or bank account information

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Discover Zip Payments	Financial Services	Innovative payment solution that enables fast, secure transactions via contactless technology. Consumers simply touch a payment device to a Zip-enabled contactless reader to make a payment.
Finance Coaching for Women	Financial Services	Financial services designed by women, for women
Mobile Bill-To-Carrier (generic)	Financial Services	Use your mobile phone to make payments at any NFC reader and get billed through your carrier.
uGenius PTM	Financial Services	Video banking at a PTM (ATM with video and call-in to remote teller).
Unity Card	Financial Services	One card that enables you to make payments, gain access to your work and home, keep track of your rewards points at various retailers and enabled you access onto public transportation and parking areas
Nintendo DSi XL	Game Players	Play your games on the larger, more readable DSi XL screen
Wii Classic Controller	Game Players	Controller for Wii
Biggest Loser Resort	Health	Affordable, calorie-controlled, structured program
The bodybugg®	Health	State-of-the-art calorie management system
ZEO Personal Sleep Coach	Health	Analyze and improve your sleep
23 and Me Research Revolution	Health	Genetic testing for over 100 traits and diseases as well as DNA ancestry
Sony BDV-HZ970W	Home Theater	Home theater in a box with integrated 3D Blue-Ray player and wireless speakers
Dell Adamo XPS	Netbooks/Notebooks/Laptops	World's thinnest laptop
Dell Mini 10v	Netbooks/Notebooks/Laptops	Full-feature netbook
gScreen Spacebook	Netbooks/Notebooks/Laptops	Dual screen laptop
HP Touchsmart tm2	Netbooks/Notebooks/Laptops	First convertible laptop for consumers featuring multitouch technology
HP Envy 15	Netbooks/Notebooks/Laptops	High performance wide screen notebook
Kohjinsha Dual Screen Netbook	Netbooks/Notebooks/Laptops	Dual screen laptop
Toshiba Mini NB305	Netbooks/Notebooks/Laptops	10" netbook
Toshiba Satellite m505	Netbooks/Notebooks/Laptops	Full feature multi-media portable PC
Toshiba Satellite T135	Netbooks/Notebooks/Laptops	Ultra thin, CULV, AMD clad laptop (drop protected hard drive)
Evernote	Online Services	Free digital file cabinet for computers and phones
Google Wave	Online Services	Online tool for real-time communication and collaboration
Redfin	Online Services	Online real estate brokerage that's on your side!
Voice Dialing Using High Speed Internet	Phone Services	Don't need a PC or a headset, just simply plug in the device to your internet modem
BlackBerry Bold 9700	Smartphones	Newest smartphone from BlackBerry

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BlackBerry Presenter	Smartphones	PowerPoint presentations from your BlackBerry
HTC Imagio w VCAST Mobile TV	Smartphones	Smartphone designed for FLO TV
LG eXpo with PICO Projector	Smartphones	Smartphone with PICO projector for PP presentations
Nokia 5530 Mobile TV Edition	Smartphones	Smartphone designed for broadcast TV
Nokia E72	Smartphones	Smartphone from Nokia
Palm Pixi Plus	Smartphones	Smartphone with WiFi
Palm Pre Plus	Smartphones	Smartphone with mobile hotspot
Nokia Erdos	Smartphones	Luxury smartphone
Acer Liquid	Smartphones - Android	Smartphone with Android
Dell Mini 3	Smartphones - Android	Smartphone with Android
Dell Mini 5 (Streak)	Smartphones - Android	Smartphone/MID
HTC Bravo	Smartphones - Android	Smartphone with Android
Motorola Droid	Smartphones - Android	First device working on Android 2.0.
Nexus One - Google by HTC	Smartphones - Android	Smartphone with Android
LG GW620 InTouch	Smartphones - Android	Social network focused smartphone
Samsung Galaxy Spica	Smartphones - Android	Smartphone with Android
Samsung Moment for Sprint	Smartphones - Android	Smartphone with free mobile TV
Sony Ericsson Xperia X10	Smartphones - Android	Smartphone with Android
Dell Mini 3	Smartphones - Android	Smartphone with Android
Lenovo LePhone	Smartphones - Android	Smartphone with Android
Adam from Notion Ink	Tablet/MID/Smartbook	Android-based tablet PC
JooJoo Tablet from Fusion Garage	Tablet/MID/Smartbook	Tablet PC
Lenovo S10-3t	Tablet/MID/Smartbook	Convertible netbook tablet with swivel screen
Lenovo Skylight	Tablet/MID/Smartbook	Smartbook
Microsoft Courier	Tablet/MID/Smartbook	PC Slate/Tablet
Nokia N900	Tablet/MID/Smartbook	Smartbook

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Sharp PC-Z1 Netwalker	Tablet/MID/Smartbook	Smartbook
Lenovo IdeaPad Hybrid U1	Tablet/MID/Smartbook	Netbook/tablet hybrid
Sony Dash	Tablet/MID/Smartbook	Personal Internet viewer / MID / clock radio
iRiver K1 Smart HD	Tablet/MID/Smartbook	Personal media player
FrameWizard Digital Picture Frame	Tablet/MID/Smartbook	Picture frame that transforms digital photos into moving images
Apple iPad	Tablet/MID/Smartbook	Tablet PC / eReader (Current Pricing)
Apple iPad	Tablet/MID/Smartbook	Tablet PC / eReader (Low Pricing (-\$200 across the board))
Panasonic Viera VT25	TVs	Large size high-contrast plasma TV with 3D
Samsung LED 9000	TVs	Ultra thin 55" and 65" TVs with 3D and can also convert 2D to 3D
Generic 3DTV	TVs	Category measurement of interest in 3DTV, not brand specific, rough pricing premium stated
Toshiba ZX900 Cell TV	TVs	55" and 65" Cell TVs with true 3D capability
Parrot AR.Drone	Other	Quadricopter with built-in camera and wi-fi for video streaming, can be operated using an iPhone or iPod Touch
Belkin TuneCast Auto Radio Transmitter	Other	Radio transmitter for iPhone controlled by an iPhone app (first product like this in the market)
Psyko 5.1 Gaming Headphone	Other	5.1 headphone for gaming
OSTENDO CRVD Monitor	Other	Oversized/curved LCD
Peregrine Gaming Glove	Other	Gaming glove for PC to be used instead of a keyboard
Ecologic Packaging	Other	Sustainable packaging/containers